

PURCHASE A FOUNDATION BAG

In keeping with the “bag lady” theme of the Red Roses Musical, the Foundation markets a “Red Roses Foundation Bag” (at a price of A\$50) as a means of raising funds for homeless initiatives.

The bag is featured in a scene from the Red Roses movie and is displayed at Red Roses concerts - sales of the Foundation Bags are also telemarketed and are available to purchase online.

The bag is made of black canvas with the Red Roses Musical and Foundation logos on the front and back of the bag and contains a Red Roses Music CD (retail value A\$10), discount coupons for sponsors products (plus discounts on Red Roses Merchandise), and an attractive brochure about the Musical and about the Foundation.

The bag has a printed tag attached to the handle and this tag has a range of twenty numbers that can be entered online to go in the draw for major prizes (see later on this website).



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